

FORM C - DEGREE/PROGRAM CHANGE

CIP CODE

Date: 6/10/08

Mary Lawton Bibeau

(Name of individual initiating curricular change form)

Academic Advisor, 277-1803

(Title, position, telephone number)

cjadvice@unm.edu

(Email address)

Communication & Journalism

(Department/Division/Program/Branch)

Mark Appropriate Program:

Undergraduate Degree Program

Graduate Degree Program

(For existing degree only)

Mark appropriate category:

NEW

REVISION OF

DELETION

NAME CHANGE

Degree BA Undergraduate degree only
Major
Minor
Concentration
Certificate
Emphasis
Department
Subject Code

Undergraduate degree only
NA

Give exact title and requirements as they should appear in the catalog. See current catalog for format within the respective college (attach additional sheets if necessary). Identify in bracket form what is being changed.

See attached for concentration in Critical Studies in Mass Media

Reason(s) for Request (attach additional sheets if necessary).

We would like to be part of the new interdisciplinary IFDM program. This would augment our mass media program and create an interdisciplinary connection with Fine Arts. Students often like to take a combination of classes from us and Fine Arts. It would not change our major requirements.

Attach statements to address Budgetary and Faculty Load Implications and Long-range planning.

Does this change affect in a significant way, any other departmental programs/branch campuses? Yes No

If yes, have you resolved these issues with department/branch involved? (attach statement)

Proposed Effective Term: Fall 2008

Required Signatures:

Department Chair
College Curriculum Committee
College or School Faculty
College or School Dean/Dean of Instruction
Office of the Registrar-Catalog
Director of relevant Library
FS Graduate Committee
FS Undergraduate Committee
FS Curriculum Committee
Assoc. Provost for Academic Affairs
Faculty Senate
Board of Regents

ROUTING (All Four Collated Sets)
1. Department Chairperson
2. College Curriculum Committee
3. College or School Faculty (if necessary)
4. College or School Dean/Dean of Instruction
5. Office of the Registrar-Catalog
6. Director of relevant Library
7. FS Graduate Committee (graduate courses)
8. FS Undergraduate Committee (undergraduate courses)
9. FS Curriculum Committee
10. Assoc. Provost for Academic Affairs
11. Faculty Senate
12. Board of Regents (new degree only)

Assigned by Associate Provost for Academic Affairs

OCT 21 2008

RECORDS OFFICE

* Plan for curricular process to take at least 12 months.

This form is for Communication-Critical Studies in Mass Media

This program is or would be located in current undergraduate/graduate catalog on page(s) 167

RECEIVED JUN 25 2008

Entered Banner

Entered Catalog

For Registrar's Office ONLY

Copies Mailed

The department of Communication & Journalism in collaboration with Fine Arts wants to add a new concentration in critical studies in mass media to our major in Communication. This new concentration would be called Critical Studies in Mass Media.

In addition to completion of the required courses in the mass media concentration, the student would be required to complete the 32 hour core in IFDM. The students would also need to take the required courses for the major. No additional minor would be required for these students.

There would be no long-range implications with this new concentration. All of the communication classes are already being offered. Therefore, there should be no impact on library or budget resources.

Bachelor of Arts in Communication Critical Studies in Mass Media

Requirements for Major (15 hrs)

- CJ 101 Introduction to Communication (3)
- CJ 332 Business and Professional Speaking OR
CJ 333 Professional Communication (3)
- CJ 300 Theories of Communication (3)
- CJ 301 Communication Research Methods (3)
- CJ 400 Senior Seminar: Perspectives On Communication (3)

Critical Studies in Mass Media Concentration (41 hours)

- CJ 461 Media Criticism (3)
6 hours (2 courses) from:
- CJ 268 Media Theories (3)
- CJ 335 Sociology of Mass Communication (3)
- CJ 365 History of Media (3)
- CJ 465 Media Ethics (3)
- CJ 467 Mass Communication: International Perspectives (3)
- CJ 469 Multiculturalism, Gender and Media (3)

- IFDM 105 Inter and New Media Studies (3)
- CS 152L Computer Programming Fundamentals (3)
- IFDM 205 Studio I: Activating Digital Space (3)
- IFDM 210 Introduction to Modeling and Postproduction (3)
- IFDM 300 Critical Intermediations (3)
- IFDM 310 Studio II: Writing Digital Narrative (3)
- IFDM 400 Ethics, Science & Technology (3)
- IFDM 410 The Business and Law of Film and New Media (3)
- IFDM 450 Capstone I (4)
- IFDM 451 Capstone II (4)

56 Credits required for major

NO MINOR REQUIRED

**Bachelor of Arts in Communication
Critical Studies in Mass Media Concentration
Sample Schedule**

7/17/2008

Freshman Fall

| | |
|----------|-------|
| Engl 101 | 3 |
| Lang | 3 |
| Math | 3 |
| CJ 101 | 3 |
| IFDM 105 | 3 |
| Elective | 1 |
| | <hr/> |
| | 16 |

Freshman Spring

| | |
|-------------------|-------|
| Engl 102 | 3 |
| Social/Behavioral | 3 |
| Math or Lang | 3 |
| Math or Elective | 3 |
| CS 152-L | 3 |
| Elective | 1 |
| | <hr/> |
| | 16 |

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Sophomore Fall

| | |
|----------------------------|-------|
| CJ 332 or 333 | 3 |
| CJ 268/225/365/465/467/469 | 3 |
| IFDM 205 | 3 |
| Math or Lang | 3 |
| Science/lab | 4 |
| | <hr/> |
| | 16 |

Sophomore Spring

| | |
|----------------------------|-------|
| CJ 268/225/365/465/467/469 | 3 |
| IFDM 210 | 3 |
| Math or Lang | 3 |
| Science | 3 |
| Humanities | 3 |
| | <hr/> |
| | 15 |

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Junior Fall

| | |
|-------------------|-------|
| CJ 300 | 3 |
| Phil 156 | 3 |
| IFDM 300 | 3 |
| Social/Behavioral | 3 |
| Elective UD | 3 |
| | <hr/> |
| | 15 |

Junior Spring

| | |
|-------------------|-------|
| CJ 461 | 3 |
| CJ 300 | 3 |
| IFDM 310 | 3 |
| Social/Behavioral | 3 |
| Humanities | 3 |
| Elective | 3 |
| | <hr/> |
| | 15 |

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Senior Fall

| | |
|-------------|-------|
| IFDM 400 | 3 |
| IFDM 450 | 4 |
| CJ 301 | 3 |
| Elective UD | 3 |
| Humanities | 3 |
| | <hr/> |
| | 16 |

Senior Spring

| | |
|--------------------|-------|
| IFDM 410 | 3 |
| IFDM 451 | 3 |
| CJ 400 | 4 |
| Social/ Behavioral | 3 |
| Elective UD | 3 |
| | <hr/> |
| | 16 |

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Communication Major

To earn a degree in Communication, students must complete 36 credits in departmental courses, including 101, 300, 301, 332 or 333, and 400. Twenty-one of the required 36 credits must be taken in courses 300 level or above. Students must complete 101 with a C or better before being admitted as majors. 101 is a prerequisite for 300 and 301; 300 and 301 must be completed before taking 400.

Communication majors must also complete 9 credits in one of the concentrations in the department—intercultural communication, interpersonal communication, organizational communication, public communication, or critical studies in mass media. **The first course in the sequence—noted in bold type—is required.** Students may select the remaining 6 units from the other CJ courses in the concentration. Courses within the concentration, with the exception of the IDFM classes, may be taken in any order, except for the IDFM classes.

Critical Studies in Mass Media

(No minor is required for this concentration)

CJ 461 Media Criticism (3)

6 hours (2 courses) from:

CJ 268 Media Theories (3)

CJ 335 Sociology of Mass Communication (3)

CJ 365 History of Media (3)

CJ 465 Media Ethics (3)

CJ 467 Mass Communication: International Perspectives (3)

CJ 469 Multiculturalism, Gender and Media (3)

IFDM 105 Inter and New Media Studies (3)

CS 152 Computing Programming Fundamentals (3)

IFDM 205 Studio I: Activating Digital Space (3)

IFDM 210 Introduction to Modeling and Postproduction (3)

IFDM 300 Critical Intermediations (3)

IFDM 310 Studio II: Writing Narrative (3)

IFDM 400 Ethics, Science & Technology (3)

IFDM 450 Capstone I (4)

IFDM 410 The Business and Law of Film and New Media (3)

IFDM 451 Capstone II (4)

Intercultural Communication

314 Intercultural Communication

318 Language, Thought and Behavior

320 Mediation

323 Nonverbal Communication

413 Studies in Intercultural Communication

469 Multiculturalism, Gender and Media

Interpersonal Communication

221 Interpersonal Communication

318 Language, Thought and Behavior

320 Mediation

323 Nonverbal Communication

344 Interviewing

421 Interpersonal Communication Analysis

Organizational Communication

340 Communication in Organizations

225 Small Group Communication

314 Intercultural Communication

344 Interviewing

443 Current Developments in Organizational
Communication

446 Organizational Analysis and Training

Public Communication

337 Rhetorical Theory

327 Persuasive Communication

331 Argumentation

334 Political Communication

335 Rhetoric of Dissent

435 Legal Communication